



AUM SRI SAI RAM

With the Divine Blessings of
Bhagawan Sri Sathya Sai Baba


Department of Management & Commerce
solicits your gracious presence for a one day workshop titled:

IGNITION

Alumni Interactions

ABOUT THE PROGRAM:

IGNITION is a program conducted by the Department of Management & Commerce of Sri Sathya Sai Institute of Higher Learning, Muddenahalli Campus. The objective of this initiative is for the students to be able to understand what to expect from their experiences in the campus. The program also helps the students to find opportunities available post the BBA course. Students will also be able to engage in meaningful knowledge sessions of their choice while networking with a range of alumni throughout the day.

 **JULY 08, 2023**

SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING
(DEEMED TO BE UNIVERSITY)
MUDDENAHALLI CAMPUS



SCHEDULE OF EVENTS

8:30 AM

Networking

10:00 AM

Vedic Invocation| Lighting of the lamp

10:05 AM to 10:15 AM

Introduction & Agenda Sharing

Dr. K Sayee Manohar

Head,

Department of Management & Commerce,
Sri Sathya Sai Institute of Higher Learning,
Muddenahalli Campus.

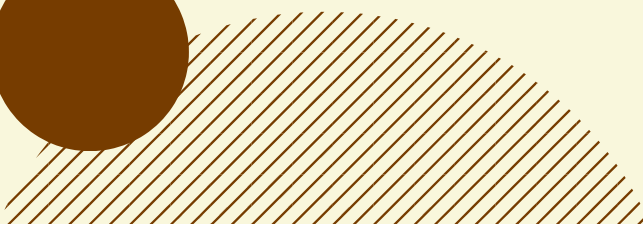
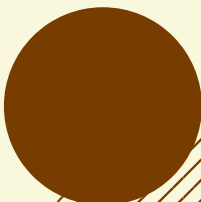
10:15 AM to 10:45 AM

Keynote Address

Prof. B. Raghavendra Prasad

Vice-Chancellor,

Sri Sathya Sai Institute of Higher Learning,
Prasanthi Nilayam.





SCHEDULE OF EVENTS

11:00AM to 12:15 PM

Alumni Interaction - I

Option 1: Creating an Entrepreneurial Mindset

By

SRI SHARATH GOWDA

Option 2: How to choose Specializations and Careers in Finance -
Broad Overview with Focus on FP&A

By

SRI PRATYAY DAS AND SRI SAUNAK DEY

Option 3: Digital Marketing

By

SRI JAGAN MOHAN AND SRI PARTHA SARATHI

Option 4: HR Opportunities and Scope

By

SRI SANDESH SHARMA AND SRI ABHAY V

Option 5: Opportunities in Not-For-Profit Sector

By

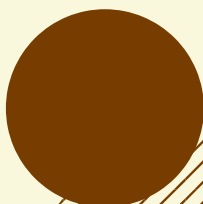
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Optional Spaces

(Students of MDH can choose to sign up and engage with any of the Alumni in the various concurrent sessions)

12:30 PM to 01:15 PM

Lunch Break





SCHEDULE OF EVENTS

01:30 PM to 02:45 PM

Alumni Interaction - II

Class-wise Interactions by Groups of Alumni

02:45 PM to 03:00 PM

Break Time for One-on-One networking

03:00 PM to 03:30 PM

Summary by **BBA Students**

Closing Remarks by **Sri Sai Manohar**, Assistant Professor

Discussion on Future Networking Opportunities

Mangala Arathi

04:00 PM

Tea Break & Common Space for Student-alumni Interaction.

