











Department of Management



SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING
(DREAMED TO BE UNIVERSITY)
MUDONAHALLI CAMPUS
"IGNITION"
ANNUAL ALUMNI CONFERENCE
Department of Management & Commerce (DMC)











**SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING
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"IGNITION"
ANNUAL ALUMNI INTERACTIONS

Department of Management & Commerce (DMC)





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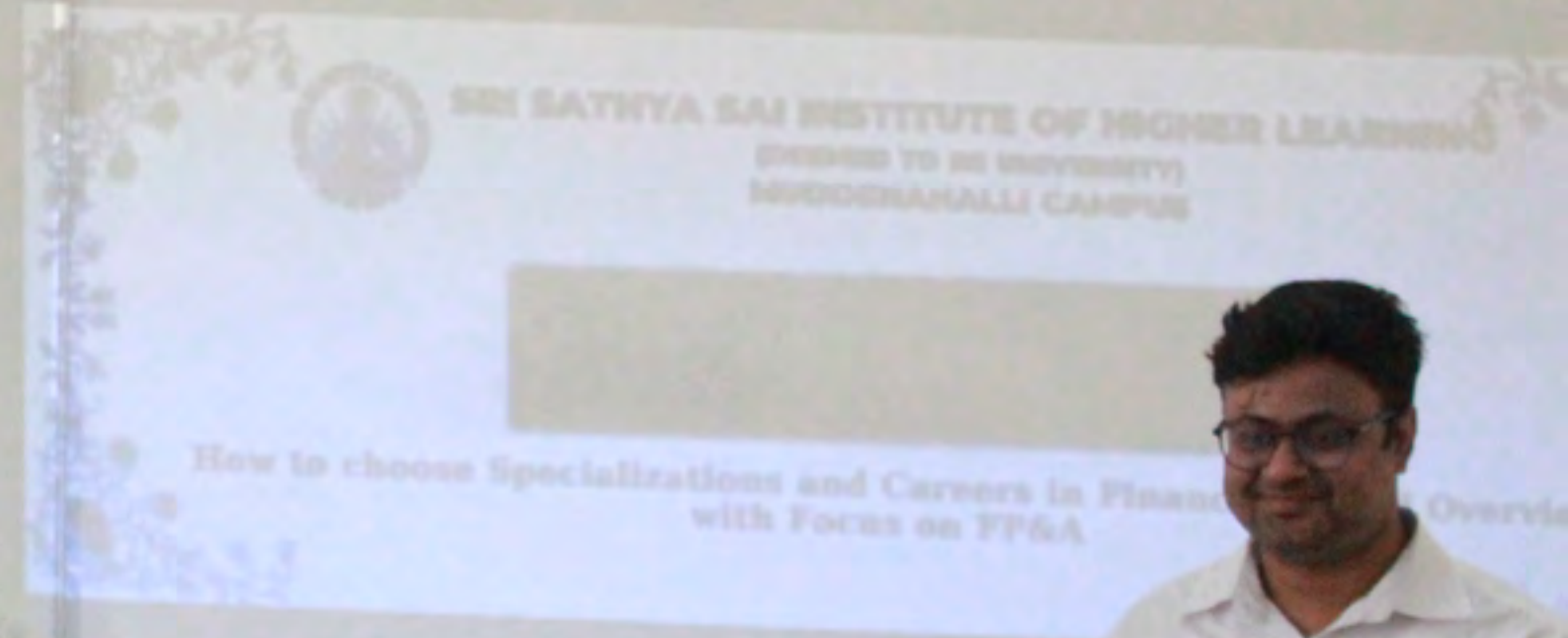
How to choose specializations and careers in finance
Equal career with focus on PP&A
Policy Dec 2011

Aum Sri Sairam

Option - 2

Specializations and careers in Finance
Interview with focus on FP & A

Sri Pratyaksha Das & Sri Saurabh Dey





set
Gynda



Sharath N : Co-founder and CFO @ FREE





Don't Give Up
Option 1
Creating an Entrepreneurial Mindset
→ *Dr. Shweta Gupta*





Am Solition
Option 1
Develop an Entrepreneurial Mindset
- Sri Shanath Gouda

Entrepreneur

- A person who sets up a business or businesses, taking on financial risks in the hope of making profit.
- Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profits.







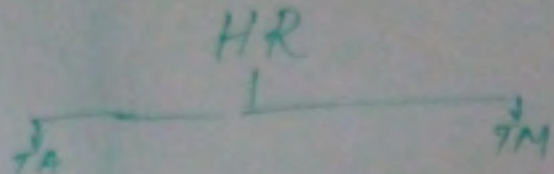
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Day: Saturday

D. Ram Sai Sai Ram

Option → 4

HR Opportunities & Scope

→ Sri Sandesh Shu
Sri. Ahay V



PPC / SEM - Search engine

SMM

Google

Programmer

Sing - 98%

Bata show

Running show

Colg

Google

Bag

Amazon

2014



rch

Google

Display
Advertising

WPP

Omnicom

Assembly

Publicis

Shopping/PLA

Video
Google

Bing

Amazon DSP

AdV Big4

1234567

BIDD

(204) Auction
SERP.

(Paid)

Google

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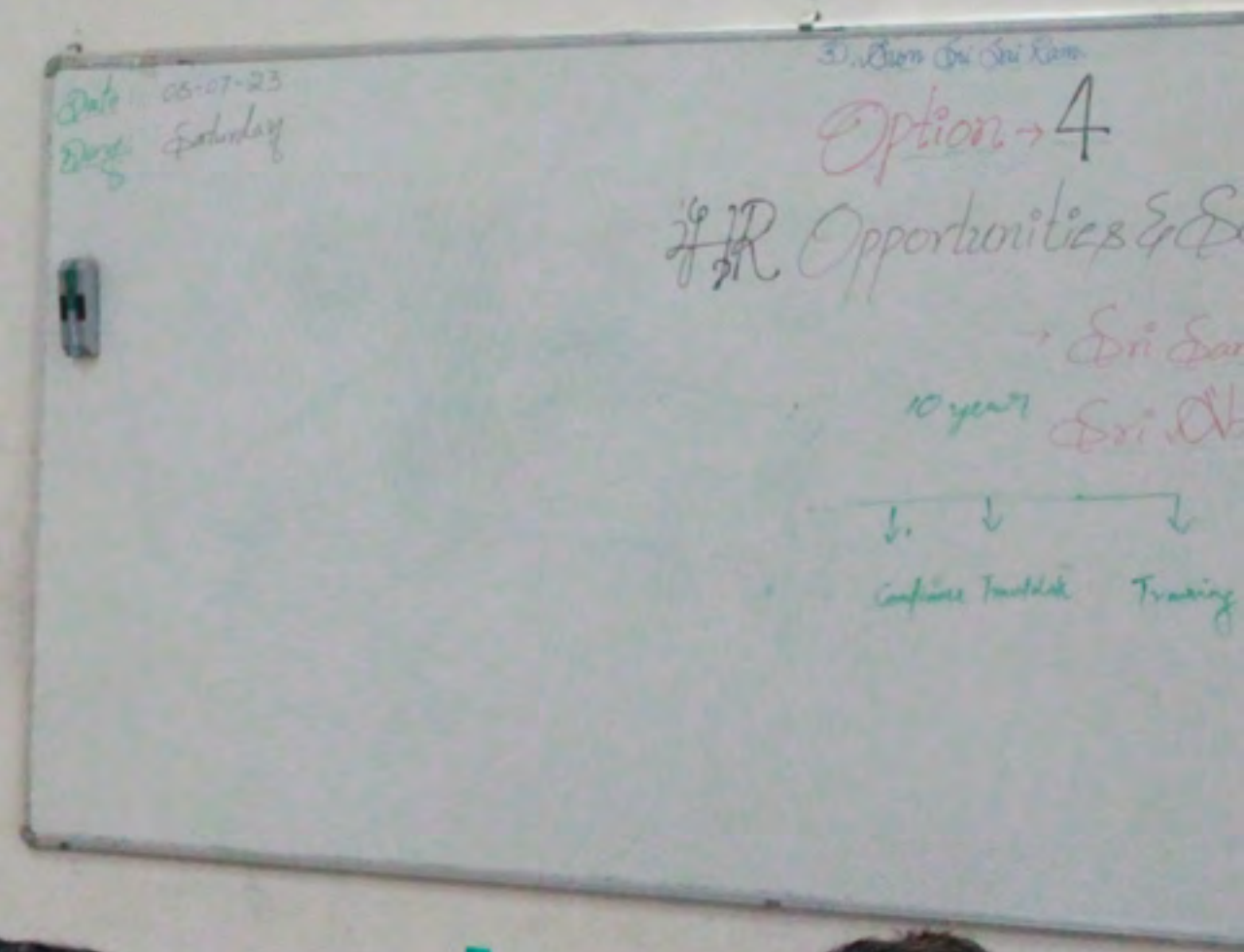


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Session
Option-1
Creating an Engagement Model
- For each group

