



JULY 08 | 2023
SATURDAY

SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING
(DEEMED TO BE UNIVERSITY)
MUDDENAHALLI CAMPUS

WITH THE DIVINE BLESSINGS OF OUR FOUNDER CHANCELLOR
BHAGAWAN SRI SATHYA SAI BABA



THE DEPARTMENT OF MANAGEMENT & COMMERCE PRESENTS

IGNITION - 2023

**IGNITION IS AN ANNUAL ALUMNI INTERACTION PROGRAMME CONDUCTED BY THE
DEPARTMENT OF MANAGEMENT & COMMERCE OF SRI SATHYA SAI INSTITUTE OF
HIGHER LEARNING, MUDDENAHALLI CAMPUS.**

#An ignited start to your year

IGNITION

ANNUAL ALUMNI INTERACTIONS

JULY 08 | 2023

SATURDAY



SRI PARTHASARATHI V

(B.B.M. -2011-14)

Strategic Account Manager,
GeeBee Education.

Area of Expertise: Project Management, Client
Relationship Management.



SRI ABHAY VELAYUDHAN

(B.B.M. -2011-14)

HR Manager - TA, Oliva Skin and
Hair Clinic.

Area of Expertise: HR Planning.



SRI MANIKANTA B.V

(B.B.M. -2012-15)

Proprietor,
Srinivasa Wood World.

Area of Expertise: Decision Making
and Strategic Planning.



SRI SHARATH N

(B.B.M. -2012-15)

Founder and CFO @ FREE,
MD @ Sharath Bharath Ventures,
Area of Expertise: Entrepreneurship
Skill and Mindset.



SRI GOUTHAM MENON

(B.B.M. -2012-15)

Senior Territory Sales Manager,
PhonePe Pvt LTD.

Area of Expertise: Sales/ Marketing.



SRI VINAY KRISHNA YERUKOLA

(B.B.M.-2013-16)

Associate Financial Analyst, Anvil Real Estate
Analytics Pvt. Ltd, Chennai.

Area of Expertise: Asset Management (Commercial
Real Estate).

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SRI SAI SANDESH SHARMA

(B.B.M. - 2014-17)

Analyst at Dotdash Meredith India.

Area of Expertise:TA,
TA ops and Benefits.



SRI KRISHNAPRASAD NP

(B.B.M.-2014-17)

Chief Marketing Officer:Koncepts Lab,
India.

Area of Expertise:Branding and
Marketing Strategist.



SRI JAGAN MOHAN SHESHAM

(B.B.A.-2015-18)

Manager - Search, GroupM Pvt.
Ltd.

Area of Expertise:Digital
Marketing.



SRI SHIVA RAMA KRISHNA NAIDU KAMISETTY

(B.B.A.-2015-18)

Manager, Development, Teach
For India.

Area of Expertise:Fundraising,
Non-Profits,CSR.



SRI PRATYAY DAS

(B.B.A.-2016-19)

Analytics Analyst, Accenture Solutions Pvt.
Ltd.

Area of Expertise:Financial Planning and
Analysis, Business Intelligence (BI),Microsoft
Power BI, Financial Forecasting, Financial
Reporting.



SRI SAUNAK DEY

(B.B.A-2015-18)

Analyst,

Government and Public Services, Deloitte USI.

Area of Expertise:Financial Operations,Financial Modeling.



#An ignited start to your year



AUM SRI SAI RAM

With the Divine Blessings of
Bhagawan Sri Sathya Sai Baba


Department of Management & Commerce
solicits your gracious presence for a one day workshop titled:

IGNITION

Alumni Interactions

ABOUT THE PROGRAM:

IGNITION is a program conducted by the Department of Management & Commerce of Sri Sathya Sai Institute of Higher Learning, Muddenahalli Campus. The objective of this initiative is for the students to be able to understand what to expect from their experiences in the campus. The program also helps the students to find opportunities available post the BBA course. Students will also be able to engage in meaningful knowledge sessions of their choice while networking with a range of alumni throughout the day.

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SCHEDULE OF EVENTS

8:30 AM

Networking

10:00 AM

Vedic Invocation| Lighting of the lamp

10:05 AM to 10:15 AM

Introduction & Agenda Sharing

Dr. K Sayee Manohar

Head,

Department of Management & Commerce,
Sri Sathya Sai Institute of Higher Learning,
Muddenahalli Campus.

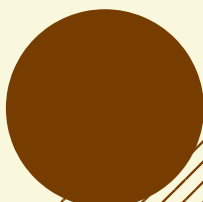
10:15 AM to 10:45 AM

Keynote Address

Prof. B. Raghavendra Prasad

Vice-Chancellor,

Sri Sathya Sai Institute of Higher Learning,
Prasanthi Nilayam.





SCHEDULE OF EVENTS

11:00AM to 12:15 PM

Alumni Interaction - I

Option 1: Creating an Entrepreneurial Mindset

By

SRI SHARATH GOWDA

Option 2: How to choose Specializations and Careers in Finance -
Broad Overview with Focus on FP&A

By

SRI PRATYAY DAS AND SRI SAUNAK DEY

Option 3: Digital Marketing

By

SRI JAGAN MOHAN AND SRI PARTHA SARATHI

Option 4: HR Opportunities and Scope

By

SRI SANDESH SHARMA AND SRI ABHAY V

Option 5: Opportunities in Not-For-Profit Sector

By

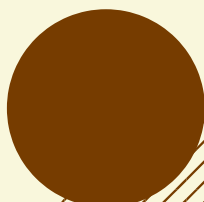
SRI SHIVA RAMA KRISHNA NAIDU K

Optional Spaces

(Students of MDH can choose to sign up and engage with any of the Alumni in the various concurrent sessions)

12:30 PM to 01:15 PM

Lunch Break





SCHEDULE OF EVENTS

01:30 PM to 02:45 PM

Alumni Interaction - II

Class-wise Interactions by Groups of Alumni

02:45 PM to 03:00 PM

Break Time for One-on-One networking

03:00 PM to 03:30 PM

Summary by **BBA Students**

Closing Remarks by **Sri Sai Manohar**, Assistant Professor

Discussion on Future Networking Opportunities

Mangala Arathi

04:00 PM

Tea Break & Common Space for Student-alumni Interaction.

