



**SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING**  
(DEEMED-TO-BE-UNIVERSITY)  
**MUDDENAHALLI CAMPUS**

With The Divine Blessings of Founder Chancellor  
Bhagawan Sri Sathya Sai Baba



Institution's Innovation Council  
and  
The Department of Management & Commerce  
presents  
Five-day Short-Term Certificate Program

**JEEVAN KAUSHAL LIFE SKILLS  
EXPERIENTIAL LEARNING PROGRAM**

**NOVEMBER 14-18 | 2023**  
**9.30 AM TO 12.00 NOON**  
**1.30 PM TO 4.00 PM**



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**Dream, Discover, Design and Develop  
Innovative Methods for Building Confidence**

**Schedule**

**14  
November  
Tuesday**

BBA I - Sri Prashant Durgam: Communicate to Excel  
BBA II - Sri S. Ajay Mukund: Rendezvous with R  
BBA III - Sri Harshavardhan: Digital Marketing Tools

**15  
November  
Wednesday**

BBA I - Sri Prashant Durgam: Communicate to Excel  
BBA II - Sri S. Ajay Mukund: Rendezvous with R  
BBA III - Sri Harshavardhan: Digital Marketing Tools

**16  
November  
Thursday**

BBA I  
BBA II  
BBA III

Dr.V. Vijayanand Sriram:  
Fostering Team Synergy

**17  
November  
Friday**

BBA I - Sri T. Vijay Kumar: Leadership Skills  
BBA II - Prof. C N. Kshetragna: Analytics for Business Decisions  
BBA III - Sri D.V. Ragavanand: Maximizing Career Opportunities

**18  
November  
Saturday**

BBA I - Sri M. Ramsagar: Bancassurance & Role of Insurance in  
Financial Planning  
BBA II - Prof. C N. Kshetragna: Analytics for Business Decisions  
BBA III - Dr. R. RamaKrishnan: Introduction to Design Thinking

# FACILITATOR PROFILES



Sri Prashant Durgam  
Certified Behavioural Analyst  
Associate Certified Coach



Prof. C N. Kshetragna  
Trainer in Business Analytics, Marketing,  
HR & Retail Banking Analytics



Sri Harshavardhan Gaddalae  
Managing Director  
Medha Research and Consulting PVT. LTD.



Sri D.V. Ragavanand  
Head-Marketing  
Bambino Pasta Food industries PVT. LTD.



Sri T. Vijay Kumar  
Senior Management Professional



Dr. V Vijay Anand Sriram  
Chief Executive Officer  
Ripe Consulting Services PVT. LTD.



Dr. R. Ramakrishnan  
School of Design Thinking



Sri M. Ramsagar  
Training Manager  
Max Life Insurance Company LTD.



Sri S. Ajay Mukund  
Founder and CEO  
Data Science Academia