

**SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING**  
(Deemed to be University)

**Department of Humanities  
and  
Social Sciences**

**Anantapur Campus**

**ICSSR-SRC Sponsored National Workshop**  
**on**



**TECHONOMICS**

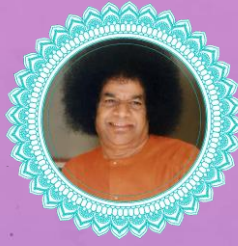
**EMPOWERING WOMEN  
IGNITING INNOVATION**

**16<sup>TH</sup> - 17<sup>TH</sup> FEBRUARY 2024**

**“The feminine is the foundation  
on which a peaceful and  
happy world is to be raised”  
- SRI SATHYA SAI BABA**



Join the Live Stream at our official YouTube Channel  
[Youtube.com/SriSathyaSaiInstituteofHigherLearning](https://www.youtube.com/SriSathyaSaiInstituteofHigherLearning)



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**ICSSR-SRC Sponsored National Workshop on**

## **TECHONOMICS EMPOWERING WOMEN - IGNITING INNOVATION**

### **About the Program**

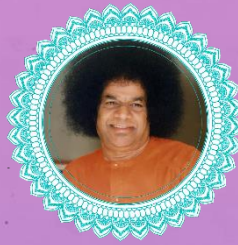
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Women empowerment plays a crucial role in igniting innovation. When women are empowered and given equal opportunities, they bring diverse perspectives, experiences, and ideas to the table. This diversity fosters creativity and innovation, as different viewpoints can lead to unique solutions and approaches.

By empowering women, we tap into a vast pool of untapped talent and potential. When women are encouraged to pursue their passions and contribute to various fields, they can make significant contributions to innovation across industries. This can range from groundbreaking scientific discoveries to innovative business strategies.

Furthermore, women empowerment also leads to increased representation and inclusivity in decision-making processes. When women have a seat at the table, their voices are heard, and their ideas are considered. This inclusive approach fosters collaboration and encourages the exploration of new ideas and perspectives.

Overall, women empowerment is not only a matter of equality and social justice but also a catalyst for innovation. By providing equal opportunities and support to women, we can unlock their full potential and drive forward progress and innovation in various domains.



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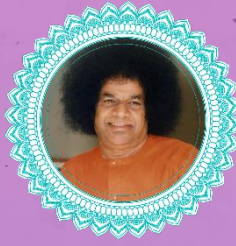
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**Program Schedule  
16<sup>TH</sup> FEBRUARY 2024**

09.00am - 09.10am	Inaugural Session: Vedam Chanting and Lighting the Ceremonial Lamp	
09.10am - 09.15am	Welcome Address	<b>Dr. M R Geetha Bala,</b> Dean of DHSS, SSSIHL
09.15am - 09.25am	Inaugural Address	<b>Prof. B Raghavendra Prasad</b> Vice-Chancellor, SSSIHL
09.25am - 10.30am	Keynote Address	<b>Prof. Sudhakar Reddy</b> Director, ICSSR-SRC
10.30am -10.45am	Tea Break	
10.45am -12.00pm	Learning, Labour and Leadership are the Three Pillars of Empowerment	<b>Dr. M R Sreenath</b> Formerly Professor, IIM Indore
12.00pm - 01.15pm	Women Empowerment – Financial Relationships	<b>Sri. H R Srivatsa</b> CGM (Retd.), NABARD
01.15pm - 02.15pm	Lunch Break	
02.15pm - 03.30pm	Legal Scepter and Women	<b>Dr. Nutan</b> Principal (Retd.) SVKM's Praveen College of Law, Mumbai
03.30pm - 04.45pm	Agency in Women	<b>Dr. U Suma Rao</b> Dean of Management and Commerce SSSIHL

Join us Live: <https://www.youtube.com/SriSathyaSaiInstituteofHigherLearning>



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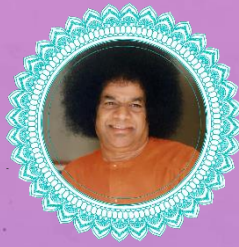
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17<sup>TH</sup> FEBRUARY 2024**

09.00am -10.15am	An Empowered Woman-The Backbone of a Family, the Society and the Nation	<b>Dr. Hema Harsha</b> Associate Professor MP Birla Institute of Management Bangalore
10.15am -11.15am	Role of Innovation and Technology in Women Empowerment	<b>Sri. Nalin Rai</b> AGM NABARD, Bangalore
11.15am -11.30am	Tea Break	
11.30am -12.45pm	From the Social to the Spiritual: Shifting Focus for Women Empowerment	<b>Prof. P L Rani</b> Department of Languages and Literature Anantapur Campus SSSIHL
12.45pm - 01.00pm	Concluding Remarks	<b>Prof. Srividya</b> Director Anantapur Campus SSSIHL
01.00pm - 01.05pm	Vote of Thanks	<b>Mrs. A Sujana</b> Asst. Professor Dept. Political Science SSSIHL

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**16<sup>th</sup> - 17<sup>th</sup> FEBRUARY 2024**

**Speakers**



**Prof. B Raghavendra Prasad**

**Vice-Chancellor**  
Sri Sathya Sai Institute of  
Higher Learning



**Prof. Sudhakar Reddy**

**Honorary Director**  
ICSSR,  
Southern Regional Centre



**Dr. M R Sreenath**

**Formerly Professor**  
Indian Institute of  
Management, Indore



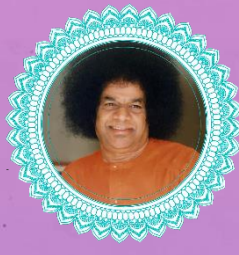
**Sri. H R Srivatsa**

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**Dr. Nutan**

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**Speakers**



**Dr. Suma Rao**

Dean of Management &  
Commerce

Sri Sathya Sai Institute of  
Higher Learning



**Dr. Hema Harsha**

Associate Professor

MP Birla Institute of  
Management, Bangalore



**Sri. Nalin Rai**

AGM

NABARD, Bangalore



**Prof. P L Rani**

Department of  
Languages & Literature

Sri Sathya Sai Institute of  
Higher Learning



**Prof. Srividya**

Director of Anantapur  
Campus

Sri Sathya Sai Institute of  
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