



With the Divine Blessings of
The Revered Founder Chancellor
Bhagawan Sri Sathya Sai Baba

Department of Management and Commerce, Muddenahalli Campus
and
Institution's Innovation Council (IIC),
Sri Sathya Sai Institute of Higher Learning
present



Incubate with I³

inception
imagination
innovation

MARCH 14TH - 16TH | 2024



SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING
(DEEMED TO BE UNIVERSITY)
MUDDENAHALLI CAMPUS



14TH MARCH

10:00 AM

Lighting The Lamp and Invocatory Chants

10:15 AM

Welcome Address:

Sri S.Sai Manohar,
Assistant Professor,
Department of Management & Commerce,
Sri Sathya Sai Institute of Higher Learning,
Muddenahalli Campus.

10:30 AM

Inaugural Address:

Prof. Pallav Kumar Baruah,
Dean of Sciences, and President, IIC,
Sri Sathya Sai Institute of Higher Learning.

10:45 AM

Key Note Address:

Prof. B. Raghavendra Prasad,
Vice-Chancellor,
Sri Sathya Sai Institute of Higher Learning.

11:10 AM

Address by Guest of Honour:

Sri C.N. Ram,
Co-Promoter of FYNDNA TechCorp (P) Ltd., Mumbai.

12:00 PM

Address by Guest of Honour:

Sri Debasish Chakraborty,
Co-Founder & Board Member,
Perfios Software Solutions (P) Ltd., Bangalore.

LUNCH BREAK @ 1:00 PM

2:00 PM

"Starting Up Dilemma and Entrepreneurial Mindset"

Sri B.G. Venkatesh,
Director,
MBG Shakthi, Chennai.

TEA BREAK @ 3:30 PM

4:00 PM

"Soil and Me"

Prof. Seshasayee,
Founder,
Farm Guru, Chennai.

SESSION CLOSES @ 5:30 PM





15TH MARCH

9:00 AM

"Leadership Qualities for an Entrepreneur"

Sri B.Ramesh,
Managing Director,
Rams Fittings & Accessories (P) Ltd., Chennai.
Convenor - Sri Sathya Sai Trust, Tamil Nadu.



TEA BREAK @ 10:30 AM

11:00 AM

"The Major Drivers of Entrepreneurial Growth"

Sri Prashanth Raju,
CEO, Trayee Business Solutions (P) Ltd., Chennai.
Director of Operations, Sai Seva, Puttaparthi.
Trustee, Sri Sathya Sai Trust, Tamil Nadu.

LUNCH BREAK @ 12:30 PM

2:00 PM

"Art and Science of Building and Scaling Internet Start-ups:
Learnings from my Journey"

Sri Venkataramani Suresh,
Co-Founder & Chief Business Officer,
Karkinos Healthcare (P) Ltd., Mumbai.

3:30 PM

"Financial Modelling for Startups"

Sri Sathya Pramod,
Founder and CEO,
Kayess Square Consulting (P) Ltd., Bangalore.

SESSION CLOSES @ 5:00 PM



16TH MARCH

9:00 AM

"Social Entrepreneurship"

Sri P.S. Gunaranjan,
Founder,
UC (www.yousee.one).



TEA BREAK @ 10:30 AM

11:00 AM

"Entrepreneurship and Innovation Thinking"

Sri Viswas Polepalli,
Vice President,
Account Management Services,
Teikametrics India Solutions (P) Ltd.,
Bangalore.

LUNCH BREAK @ 12:30 PM

2:00 PM

"Pitch Pulse"

Business Idea Challenge:
Presentation by III BBA students.

TEA BREAK @ 3:30 PM

4:15 PM

Valedictory Address

Sri Thiruvengadam Parthasarathi,
Former Senior Director,
Deloitte Touche Tohmatsu India (P) Ltd.,
Bangalore.

5:00 PM

Felicitation of Guest Faculty

5:10 PM

"Pitch Pulse" : Prize Distribution

5:20 PM

Closing Remarks and Vote of Thanks

RESOURCE PERSONS



B.G. VENKATESH
Director,
MBG Shakthi, Chennai.



PROF. SESHASAYEE
Founder,
Farm Guru, Chennai.



VENKATRAMANI SURESH
Co-Founder & Chief Business
Officer,
Karkinos Healthcare (P) Ltd.,
Mumbai.



PRASHANTH RAJU
CEO, Trayee Business Solutions (P) Ltd.,
Chennai
Director of Operations, Sai Seva,
Puttaparthi.,
Trustee, Sri Sathya Sai Trust,
Tamil Nadu.



B. RAMESH
Managing Director,
Rams Fittings & Accessories (P) Ltd.,
Chennai.
Convenor - Sri Sathya Sai Trust,
Tamil Nadu.



P.S. GUNARANJAN
Founder,
UC (www.yousee.one).



VISWAS POLEPALLI
Vice President ,
Account Management Services,
Teikametrics India Solutions (P) Ltd.,
Bangalore.



SATHYA PRAMOD
Founder and CEO,
Kayess Square Consulting (P) Ltd.,
Bangalore.

GUESTS OF HONOUR



PROF. B. RAGHAVENDRA PRASAD,
Vice-Chancellor,
Sri Sathya Sai Institute of Higher Learning.



PROF. PALLAV KUMAR BARUAH,
Dean of Sciences, and President, IIC,
Sri Sathya Sai Institute of Higher Learning.



**SRI THIRUVENGADAM
PARTHASARATHI,**
Former Senior Director,
Deloitte Touche Tohmatsu India (P) Ltd.,
Bangalore.



C.N. RAM,
Co-Founder, MD & CEO FYNDNA,
Mumbai.



DEBASISH CHAKRABORTY,
Co-Founder & Board Member,
Perfios Software Solutions (P) Ltd.,
Bangalore.