



SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING

(Deemed to be University)

**DEPARTMENT OF HUMANITIES AND
SOCIAL SCIENCES**



National Workshop on

Driving Economic Growth

Policy Pathways and Industry Perspectives in
India's Automotive Sector

August 30, 2025

PRASANTHI NILAYAM
CAMPUS

OVERVIEW

National Workshop On Driving Economic Growth

Policy Pathways and Industry Perspectives in India's Automotive Sector

AUGUST 30, 2025 - 8:55 A.M. | PRASANTHI NILAYAM CAMPUS

The automotive sector is one of the key engines of India's economic growth, contributing significantly to GDP, employment generation, technology advancement, and global trade competitiveness. In recent years, the industry has been navigating a transformative phase, driven by technological innovation, environmental imperatives, policy reforms, and evolving consumer expectations.

This National Workshop aims to bring together policymakers, industry leaders, researchers, and academicians to deliberate on the policy frameworks, strategic pathways, and industry perspectives that can accelerate sustainable growth in India's automotive sector. The discussions will cover a wide spectrum of themes, including the transition to electric mobility, supply chain resilience, skill development, digital transformation, safety standards, and environmental sustainability.

The workshop will feature an eminent line-up of speakers including Sri Sandeep Raina, Executive Officer – Product Planning, Maruti Suzuki India Limited; Dr Rumki Majumdar, Macroeconomist; Sri Hemal Navinchandra Thakkar, Senior Practice Leader & Director, CRISIL Limited; Sri Yerra Sriranganatha Raju, Director, Sanathana Analytics; Sri Vivek Pahwa, Lt. Colonel, Indian Army; Sri Aruni Kumar Mahapatra, Founder of Battery IQ Climatech & Aktivolt CelTek; Sri Krishnam, Deputy General Manager, VE Commercial Vehicles; and Sri Preeti Ranjan, Deputy General Manager – Digital Products, TVS Motor Company. The program will also comprise of student presentations from the department.

Together, they bring rich expertise spanning policy, economics, analytics, product innovation, mobility solutions, defence applications, electric vehicle technology, and commercial vehicle advancements, offering a holistic perspective on India's automotive sector.

Ultimately, the workshop aspires to contribute to policy advocacy, capacity building, and industry-academia partnerships that will shape the future of mobility and strengthen India's position as a leader in the global automotive landscape.

Start Early, Drive Slowly, and Reach Safely

- Revered Founder Chancellor,
Bhagawan Sri Sathya Sai Baba

Agenda

National Workshop On Driving Economic Growth









Policy Pathways and Industry Perspectives in India's Automotive Sector

AUGUST 30, 2025 - 8:55 A.M. | PRASANTHI NILAYAM CAMPUS

TIME

TOPIC

PRESENTER

8:55 am – 9:30 am	Inaugural Session	
9:30 am – 10:15 am	A Focus on India's Economic Resilience Amid Global Uncertainties and Implications for the auto sector	 Dr Rumki Majumdar Macroeconomist
10:15 am – 10:45 am	Tea Break	
10:45 am – 11:05 am	Automobile Industry in India - A Perspective	 Yerra Sriranganatha Raju Founder, Sanathana Analytics
11:05 am – 11:45 am	Automobile Industry Dynamics and Pre-Owned Car Industry	 Hemal Navinchandra Thakkar Senior Practice Leader & Director Crisil
11:45 am – 12:30 pm	Role of Defence Sector in the Evolution of the Automobile Industry	 Vivek Pahwa Lt Colonel, Indian Army
12:30 pm – 2:00 pm	Lunch	
2:00 pm – 2:45 pm	Driving India: Future of Mobility in India	 Sandeep Raina Executive Officer Product Plannin
2:45 pm – 3:20 pm	India's EV Future Runs on Atmanirbhar Batteries	 Aruni Kumar Mahapatra Founder, Battery IQ Climatech & Aktivolt CelTek
3:20 pm – 3:55 pm	Digital & AI - It's Empowering Effect	 Preeti Ranjan DGM Digital Products, TVS Motor
3:55 pm – 4:30 pm	Trends in Commercial Vehicles	 Krishnam DGM and National Lead Volvo Eicher